

DEPARTMENT OF MANAGEMENT STUDIES

GUEST LECTURE 1

REPORT

A Guest Lecture on *How to Select Winning Stock* was organized by The Department of Management studies in MBA Seminar Hall at Narayana Engineering College, Nellore on 06th September 2018 for II MBA Students. The Resource person Dr. M. Sreenivasulu Reddy, Professor , Department of Management Studies of S.V. University, Tirupathi had highlighted the key issues in Stock Market Conditions. About 120 MBA Students who's Specialization is Finance utilized this opportunity in enhancing their knowledge on Stock Marketing.

Students have actively participated and involved totally to make the guest lecture a grand success. Feedback from the students was very encouraging.

The Head of the Department proposed vote of thanks and Dr. M. Sreenivasulu Reddy was felicitated by the Principal & the Head of the Department.





NARAYANA ENGINEERING COLLEGE

Narayana Avenue, Muthukur Road, Nellore-524 004, A.P
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GUEST LECTURE -2

REPORT

The Department of Management Studies, Narayana Engineering College, Nellore organised a Guest Lecture on *Statistical Techniques* for I MBA Students on 16th November 2018. Dr. R.V.S.PRASAD, Professor, R.R.R.&V.SGOVT.COLLEGE,VIDAVALUR, who was invited as the speaker, interacted with the Students. He highlighted the key issues on Statistical Techniques. About 140 I MBA students utilized this opportunity to acquire knowledge.

Students participated actively and involved totally to make the Guest Lecture a grand success. Feedback from the students was very encouraging.

HOD proposed vote of thanks and he profusely thanked Dr. R.V.S.Prasad for his patient interaction with the students. The Speaker was felicitated by the Head and the Principal.

A Brief Description of the Event :

The Department of Management Studies in Narayana Engineering College, Nellore is named for strategies in motivating students in every aspect. As a part of development program a guest lecture has been arranged by the MBA department about the concept on Probability & Statistics for MBA I Year Students.

The dais was graced with the presence of the Dr.G.Dhanunay garu, Advisor of MBA dept, Narayana Engineering College, Nellore and Dr.K.Sai kumar garu, HOD of MBA dept, Narayana Engineering College, Nellore.

A guest lecture has been conducted on the topic "Probability & Statistics" in the subject Statistics for Managers to the MBA I Year Students. The Resource person Dr. R V S Prasad from VSS Government Degree College, Vidavaluru came all the way and discussed with the students regarding the basics of probability and given introduction to probability distributions. Concepts, theorems and techniques of probability to attend exams have been discussed.

The session is ended by felicitating Dr.R.V.S.Prasad garu by Dr.G.Dhanunjay garu and Dr. K.Sai Kumar garu, HOD of MBA Dept and other faculty members as a sign of gratitude.





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GUEST LECTURE -3

The Department of Management Studies, NEC Nellore conducted a guest lecture to I MBA Students under Industry Institute Cell on February 12th 2019. Mr. Devendra Kumar, Head South India, RATNADEEP super Markets PVT., ltd give

his valuable speech on Retail Marketing and various opportunities associated in marketing field to the students. Students are actively involved in the program and make several clarifications regarding marketing prospects and HOD of MBA and staff members felicitated the resource person with shawl and momentum.





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GUEST LECTURE -4

The department of MA was conducted a guest lecture on HR management for 4TH semester students on 03-03-2019 by MR.P.MAHESH, HR manager, CP Aqua, Nellore.

Brief Description of the Event :

The guest lecture has started at 11 A.M. with the welcome of the Resource person and continued by his lecture. The lecture has completely focused on HR verticals and their importance. It was a knowledge gaining session and completely focused on Duties, Responsibilities and problems faced by

HR managers in various departments. The live examples and experiences discussed by the resource person made the students to involve more.

The session was ended with the felicitation of the resource person with a shawl and memento by K.Sai Kumar garu HOD of MBA dept, NEC and other faculty members.

PHOTOS OF THE EVENT:



